



Helping Paws Animal Shelter
2500 Harding Lane
Woodstock, IL 60098
www.helpingpaws.net

Paws in the Park Walk & Pet Fest **Sunday, June 10, 2018**

Emricson Park-Main Pavillion, 900 W. South St., Woodstock, IL 60098

Time: 10am – 3pm

Cost: \$35 pre-registration, \$40 event day registration; \$10 additional dogs

Paws in the Park Sponsorship Opportunities

\$1,500+ Pet Fest (Presenting) Sponsor

- **Logo on front of Paws in the Park Registration page**
- **Prominent logo recognition on Promotional Materials for event**
- **Prominent logo recognition on Paws in the Park banner at event**
- **Logo/name as Presenting Sponsor on Helping Paws website for one year with link**
- **Logo/name as Presenting Sponsor on Paws in the Park Facebook event page for one year with link**
- **Inclusion of advertising/marketing materials in all HP Adopter packets.**
- **Advertising materials made available in the HP lobby for one full year.**
- **Featured in Paws in the Park email blast (April-May)**
- **Recognition in Facebook posts on Helping Paws and Paws in the Park pages**
- **Logo/name (*in large print*) as Presenting Sponsor on Paws in the Park event t-shirt**
- **Two (2) complimentary registrations (can include 1 dog)**
- **Recognition of sponsorship in Helping Paws print mailings (over 5,000+ residents)**
- **Name and sponsorship level displayed on perpetual wood plaque at Helping Paws Animal Shelter**
- **Wood plaque with engraved plate showing sponsorship to display at your business**
- **Promotional materials included in all “goodie bags” and adoption packets (must provide 300 items)**
- **Complimentary 10' x 10' vendor space (must provide own tables, chairs, etc.)**
- **Up to 10 complimentary Paws in the Park event t-shirts**
- **Sponsor signage (trail marker) along walk route**
- **Recognition at event & Certificate of Appreciation**

\$500 Big Dog Sponsor

- **Logo/name on Helping Paws website for one year (no link)**
- **Logo/name on Paws in the Park Facebook event page for one year (no link)**
- **Logo/name on Paws in the Park event t-shirt**
- **Recognition of sponsorship in Helping Paws print mailings (over 5,000+ residents)**
- **Name and sponsorship level displayed on perpetual wood plaque at Helping Paws Animal Shelter**
- **Wood plaque with engraved plate showing sponsorship to display at your business**
- **Promotional materials included in all “goodie bags” and adoption packets (must provide 300 items)**
- **Complimentary 10' x 10' vendor space (must provide own tables, chairs, etc.)**
- **5 complimentary Paws in the Park event t-shirts**
- **Sponsor signage (trail marker) along walk route**
- **Recognition at event & Certificate of Appreciation**

\$250 Tail Wagger Sponsor

- **Name on Helping Paws website for one year (no link)**
- **Name on Paws in the Park Facebook event page for one year (no link)**
- 2 complimentary Paws in the Park event t-shirts
- Promotional materials included in all "goodie bags" (must provide 300 items)
- Sponsor signage (trail marker) along walk route
- Recognition at event & Certificate of Appreciation
- **Can add Vendor application to sponsorship if desired for \$35.**

\$100/50 Canine Companion Sponsor

- Sponsor signage (trail marker) along walk route
NOTE: *\$50 ONLY for sponsors who have an existing sign if no changes.
- **Can add Vendor application to sponsorship if desired for \$35.**

\$35 Vendor (limited availability)

Vendor space is available at the event for a \$35 vendor fee **AND** an donation of an item/service to use in our raffle.

This small fee helps Helping Paws cover some of the expenses of the event. **Space is limited and will be reserved to those who submit complete, paid registrations received no later than May 1, 2018.** You must provide your own table, chairs and signage.

In-Kind Sponsor

We have many expenses that we incur for this event such as printing, postage, media promotions, advertising, raffle prizes, etc. Helping Paws Animal Shelter gladly welcomes donations from in-kind sponsors to help us offset these costs and keep our expenses at a minimum. If you think your company may be able to assist us by donating items or services, please contact Michelle at 815-474-4556.

All company names/logos must be received by **March 31, 2018** to guarantee inclusion on printed materials and/or t-shirts.

2018 Paws in the Park Sponsorship Registration



Thank You for Your Support!



Company / Individual Donor Name(s) _____
Contact (if different than donor) _____ Title _____
Donor Address _____ Email _____
City _____ State _____ Zip _____ Phone _____
Website Address _____

Sponsorship Level

- \$1500 Presenting Sponsor *
- \$1000 Second Chance Sponsor
- \$500 Big Dog
- \$250 Tail Wagger
- \$100 Canine Companion
- In-kind Sponsor
- I will use my vendor space. *

Payment Information

Enclosed is my check payable to: **Helping Paws Animal Shelter**

Method of payment: VISA MasterCard Discover AmEx

Name on card _____ Credit card # _____

Exp. Date / _____ CVV# _____

I would like to donate _____ to help offset costs for Helping Paws Animal Shelter.

I, the undersigned, have the authority to bind the company or person(s) listed herein as a sponsor of the 2018 Paws in the Park Walk & Pet Fest.

Signature of Donor

Date

Things to Remember

Deadline for inclusion in printed materials and to be included on Walk t-shirt is **March 30, 2018**.

Logo should be emailed before March 25 to michelle@helpingpaws.net. For best quality, logo should be in vector format: AI, EPS, or PDF.

No refunds or cancellations of fees. Event is held rain or shine.

Fax completed form to **815-338-4406**

Mail to
Helping Paws
c/o 2018 Paws in the Park
2500 Harding Lane, Woodstock, IL 60098

Questions? Need more information?
Michelle at **815-474-4556** or send an email to
michelle@helpingpaws.net

2018 Paws in the Park Vendor Registration



Thank You for Your Support!



Company / Individual Name(s) _____
 Contact _____ Title _____
 Donor Address _____ Email _____
 City _____ State _____ Zip _____ Phone _____
 Website Address _____

Vendor	Payment Information
<p>\$35 Vendor Fee</p> <p>Includes 10' x 10' booth space</p> <p>Vendor will supply own table(s), chairs, canopy, etc.</p> <p><input type="checkbox"/> I need electrical (limited areas)</p>	<p><input type="checkbox"/> Enclosed is my check payable to: Helping Paws Animal Shelter</p> <p>Method of payment: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AmEx</p> <p>Name on card _____</p> <p>Credit card # _____</p> <p>Exp. Date / CVV# _____</p>

I, the undersigned, have the authority to bind the company or person(s) listed herein as a vendor of the 2018 Paws in the Park Walk & Pet Fest.

Signature of Donor

Date

Things to Remember

Please return Vendor Form by **May 1, 2018**.

Once we receive the paid, completed vendor registration, you will receive a confirmation email with more information and event details.

No refunds or cancellations of fees. Event is held rain or shine.

Fax completed form to **815-338-4406**

Mail to

Helping Paws

c/o 2018 Paws in the Park

2500 Harding Lane, Woodstock, IL 60098

Questions? Need more information?

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